Alberta Emergency Management Agency

Be Prepared program – Web Directory October 2022

The web page links listed throughout this directory provide access to the Be Prepared programs online library of public education materials. The program was developed to support community leader's efforts in building individual and community resilience and can complement existing programming, be adapted to fit different situations, and incorporated into routine communications.

The program is maintained by the Alberta Emergency Management Agency and informed by research and a broad network of subject matter experts.

Alberta.ca online library

- 1. <u>Alberta.ca/BePrepared</u> main page that includes general information and links to:
 - i. <u>Alberta.ca/GetSupplies</u> printable brochures and checklists for individuals, households, as well as pets, farm animals and vehicles.
 - ii. <u>Alberta.ca/CommunityPrep</u> a one stop shop for all public education materials including a library of videos.
 - iii. <u>Alberta.ca/EPWeek</u> information about the EP Week campaign, held annually the first week of May. Details on next year's campaign will be announced in the spring.
 - iv. <u>Alberta.ca/MakeAPlan</u> information to help with emergency planning. Being prepared is different for everyone.
 - v. Alberta.ca/PetPrep information to help keep pets safe, before, during and after an emergency.
 - vi. <u>Alberta.ca/RuralPrep</u> information to help keep farm animals and livestock safe if required to shelter in place or evacuate.
 - vii. <u>Alberta.ca/ShelterInPlace</u> information on how to shelter in place for hazardous air and severe weather in different locations.
- 2. <u>Alberta.ca/HazardPrep</u> main page that includes general hazard information, and links to:
 - i. What to do before, during and after an emergency
 (https://www.alberta.ca/what-to-do-before-during-and-after-an-emergency.aspx)
 - ii. Alberta.ca/Wildfires
 - iii. Alberta.ca/Tornadoes
 - iv. Alberta.ca/Floods
 - v. <u>Alberta.ca/Outages</u>
 - vi. Alberta.ca/SummerStorms
 - vii. Alberta.ca/WinterStorms





- viii. Pandemic influenza (https://www.alberta.ca/pandemic-influenza.aspx)
- ix. Cybersecurity (https://www.alberta.ca/cybersecurity-tips.aspx)
- x. Alberta.ca/ExtremeHeat

If you are searching for these web pages online, simply type the name of the web page, as shown above, into the search engine. For example, type: Alberta.ca/Floods *Unless the full website address has been provided

Features of the online library

- Translated material. Most factsheets and checklists are available in українською (Ukrainian), ਕੁਪ੍ਰਸ਼ (Arabic), 简体中文 (Simplified Chinese), 繁體中文 (Traditional Chinese), ਪੰਜਾਬੀ (Punjabi), Deutsch (High German), Plautdietsch (Low German), Español (Spanish), Français (French) and Tagalog (Tagalog).
- Sharable content. Get Prepared: 60 second emergency tips video series that provides preparedness information in an easy to digest and share format.
 (https://www.youtube.com/playlist?list=PLvrD8tiHIX1lt7JDJxxOsxaU-T3ieWlzD)
- Printable fact sheets, posters, infographics, checklists and toolkits. These documents can be printed and/or downloaded to share.
- Smartphone and tablet friendly content. The content found on these web pages has been formatted for display on all devices.

We consider diversity, inclusion, and accessibility an essential component of these public education materials and look forward to incorporating more of these elements as the Be Prepared program continues to evolve.

Become a Resilience Builder

Join a network of people who have an interest in building resilience at the local level. By joining this network, you will stay informed through our quarterly bulletin with updates on the Be Prepared program and information on opportunities that can support your resilience building efforts.

On occasion, you will receive a *Prepare to Respond*. These emails include a preparedness message that provides timely preparedness information relating to a current event. You can copy and paste the message into your own communication channels (and edit it for your audience) to encourage them to take steps to reduce their risk.

Weekly preparedness message

To keep preparedness front of mind year-round, we send a weekly preparedness message. Edit the message to make it more relatable to your community members by adding local context and images. They are a good fit for newsletters, social media, and internal emails to name a few.

Email BePrepared@gov.ab.ca to join the resilience builder network and get a preparedness message each week.

Who are we?

Strategic Partnerships and Public Education is a team within the Alberta Emergency Management Agency, a division of the Ministry of Public Safety and Emergency Services. We work with our partners to develop inclusive programming to build resilience at the local level.

Alberta